

How to use autoresponder (AWeber)

Hello, in this video tutorial, I'm going to show you how to set up an autoresponder in AWeber.

Let's get started shall we?

Once you have your account all set up and logged in, this is how your Home page is going to look like.

Firstly click on the List Options up here on the top right corner.

It'll allow you to create a list of people that are actually going to receive your autoresponder sequence.

Besides that, you can rename the list and provide a short description about your list.

Next, fill in your name, email address and your contact address.

Make sure all the details are accurate.

If you want to receive Notifications every time someone signs up, you can fill in your name and e-mail.

Once you're done, click on Save Settings.

Moving on to Personalize Your List.

This feature allows you to brand your e-mails depending on your preference.

You can make the adjustments with the editor once you start writing your emails.

If you want these brands to be automatically added to your e-mails, you can add your Company Name, the Website URL and a little Email Signature that will be included on every e-mail.

Next, under Social Media/Sharing, if you would like to tweet or post on Facebook, you can send out a broadcast.

Under Global Text Snippets is an advanced feature where you can key in a few texts in order to easily update multiple messages at once in your list.

If you're just going to use a basic autoresponder sequence with helpful information, you don't have to use this feature.

Once you're done, click on Save Settings.

Next up is Confirmed Opt-In.

This is the message people will receive once they opt in to your list.

You can modify this into your own customized message as you wish.

For the template, you can stick with Aweber's default template.

If you want a success page to send people to after they confirm subscribing into your list, you can put the URL here.

This option is entirely up to you.

Once you're done, click on save settings.

Next, hover over to Messages up the in top tab and click on Legacy Follow-up Series.

Click on the Create Your First Follow-up.

You'll be taken to the Aweber message editor which is the most important part of the editor.

At the top, we have the subject line of the e-mails that your subscribers will receive and you will need to come up with your own headline.

For the first e-mail that people will receive upon opt-in, you want to put a persuasive headline that gets people interest such as "here's your free report" or "here are your free tips."

Below the subject line is the actual body of your e-mail and by default, Aweber gives you a default e-mail template.

This is the part where you write your email.

This platform is easy to use as the feature is similar to Word processor.

So once you're done writing your email, hover over to the bottom right corner of the page and click on Save and Exit.

You can repeat the same step in writing your follow up emails where you can set the intervals of how many days the e-mail should be sent after the first one, and so on.

So that's all there is to setting up an autoresponder within AWeber. Thanks for watching this video.